



Gulf Coast DevOps, Inc. (GCDO) Announces Name Change to Truiem™ Inc

Truiem™ Better Describes the Company's Direction and Focus

NAPLES, Fla. - March 31, 2022 - [PRLog](#) -- Today GCDO announced that it formally changed its name to Truiem Inc. The name change better reflects our continued focus and commitment to Digital Experience Monitoring.

Proven at scale, Truiem's TruExperience platform measures the availability and performance of our customer's critical distributed infrastructure, cloud services, targeted applications, and edge devices that are essential in supporting remote workers and remote contact center agent productivity.

As companies continue to employ and rely upon these remote workers, they have increased their dependency upon disparate cloud services and unmanageable, third-party infrastructure. As a result, it becomes more challenging for employers to understand their employee's ability to be productive and their customer's online experience.

The TruExperience™ platform measures each critical worker's ability to be productive and provides a TruExperience Score™ to the company's management and IT support teams, so decisions can be made, and actions taken to maximize the best possible experience for both employees and customers.

"In keeping with our mission, which is to be able to present a true representation of contact center agents and remote employees digital experience," Scott Kimmelman, company founder and COO said, "the name Truiem better reflects our mission and direction."

About TRUIEM™

Truiem (<https://truiem.com>) is a Digital Experience Monitoring company providing customers with visibility into the critical services affecting their remote workers' experience and the end users they interface with. The TruExperience™ platform focuses on determining the performance and availability of various applications including voice, video, data, and critical services to determine the quality of those interactions.

Truiem's customers can anticipate and view real-time digital experiences and gauge their resources' effectiveness. As a result, the company's enterprise and governmental clients can then take corrective action to mitigate substandard conditions and optimize their business outcomes in line with expectations and priorities.

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Source: TRUIEM

Related Links: <https://TRUIEM.com>

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Source	Truiem, Inc.
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Industry	Technology
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